

Question: What do Paula Radcliffe, Valentino Rossi and Robbie Fowler have in common?
Answer: They all wear nasal dilators.

Introducing Klerway

An exciting new nasal dilator that promotes a better life for everyone. Drug free and clinically proven... whether at rest or play, for easy breathing, the choice is Klerway.

It has been known for over 100 years that easy breathing can bring many benefits... a better night's sleep for you and your partner, fresher breath and a greater sense of wellbeing.

Nasal congestion is common to us all especially when we have a cold, flu or suffer symptoms of allergy. It can be particularly annoying at night as it affects the quality of our sleep. A simple nasal strip is often all that you need to eliminate these symptoms and make breathing easier. Some strips contain latex that can cause irritation of the skin. Klerway nasal strips are latex free.

For sports people, improved breathing means enhanced performance. Klerway nasal strips are ideal for athletes as they improve breathing capacity and aid performance.

Pregnant women often suffer from nasal congestion which disrupts their much needed sleep. Klerway nasal strips can alleviate these symptoms and improve sleep quality.

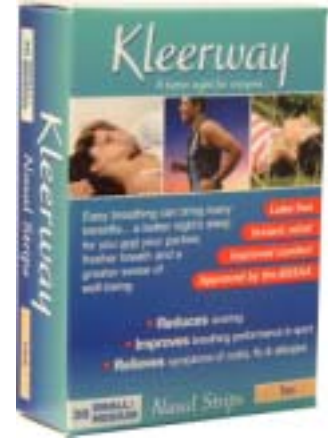
Snoring is detrimental to the sleep of both the snorer and their bed partner. Studies consistently find that when used regularly, nasal strips reduce the frequency and severity of snoring.

The British Snoring & Sleep Apnoea Association recommends this multipurpose product as it can be used by everyone at an affordable price.

Klerway nasal strips are available in packs of 30 clear or tan in sizes small/medium or large. Price £9.99



For further information call Marianne Davey on 01737 245638 or email: marianne@britishsnoring.co.uk
ISDN available for radio interviews.



Facts about nasal dilators and easy breathing

The first nasal dilator was invented by Dr Francis in 1905.

Nasal dilators increase the cross sectional area of the nasal valve to make breathing easier.

Nasal dilators prevent snoring because the patient inhales less heavily.

Facts about Klerway nasal strips

- Latex Free
- Provides instant relief
- Improved comfort
- 30% less expensive than other market leaders
- Approved by the British Snoring & Sleep Apnoea Association

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